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February 15, 2010 - <http://hilltimes.com/page/printpage/100lobbyists-02-15-2010>

The Hill Times' Top 100 Lobbyists 2010

By BEA VONGDOUANGCHANH

The government relations professionals featured in this year's *The Hill Times'* "Third Annual Top 100 Lobbyists" for 2010 stand out from the rest. They build relationships, garner trust, anticipate pushback on any given issue and come up with a communications strategy, understand the machinery of government, have access to key decision-makers inside government, and are "sensitive to the 'politics' of decision making," say insiders in the GR industry. That's a lot.

There are more than 5,000 lobbyists in Canada registered to lobby the federal government. The list was narrowed down to 100 through several deliberations with lobbying insiders. This year's list has some new names. It takes into account several factors: the lobbyists have to be registered with the Office of the Lobbying Commissioner, they have to be influential with the current Conservative government or have the ability to manoeuvre their way through the federal bureaucracy in order to move their or their client's file and/or, they have to represent an organization with clout, not only in size, but with public policy issues at the forefront of today's political climate.

As John Chenier, editor of *The Lobby Monitor* noted, "Much lobbying is sectoral. The No. 1 lobbyists might be the last person you would hire on a military procurement issue or to advance a pharmaceutical file. The top corporate or association lobbyists would be those who had the opportunity or need to crank up their lobby effort over the year."

With this in mind, there are several energy-related corporations or lobbyists on the list because it's an issue on the top of the government agenda at the moment. This is also why there are no environmental groups on the list, because, as has been previously reported by *The Hill Times*, environment issues are not on this Conservative government's radar. And, while perhaps not at the top of the government's agenda, a popular issue at the moment is the battle between cable companies and broadcasters over the fee-for-carriage issue. As such, there are several telecommunications companies and lobbyists who represent them on the list.

Mr. Chenier also told *The Hill Times* that lobbying is often done in a team approach and therefore no one lobbyist can stand out.

"Sometimes the team is made up of lobbyists from a cross-section of lobby firms," he said. "But in many, if not most cases, the team is made up by and within a firm and without the contacts and support of key members in a firm, the 'top lobbyists' would be lost. The synergy of the team propels everyone."

One lobbyist commented that trying to put together a list such as this was "a crapshoot," but in the end, the 100 names here are the ones who will rise above in 2010. The list is organized alphabetically, by consultant lobbyists and in-house lobbyists.

THE 'CONSULTANT' LOBBYISTS

Kristin Anderson

Global Public Affairs

A former Conservative Party staffer, **Kristin Anderson** is a well-connected lobbyist who specializes in energy and natural resources issues. As the climate change debate comes to the forefront, she will be busy lobbying on behalf of her clients, **Conoco Phillips Canada, Shell Canada Limited, Canadian Natural Resources Limited, Canadian Energy Pipeline Association, Alliance Pipeline Limited Partnership** and **the Canadian Association of Petroleum Producers**.

David Angus

Capital Hill Group

As a former federal and provincial political staffer, **David Angus** has the knowledge and network and is considered to be one of the most successful lobbyists in town. He worked as the caucus liaison in **Brian Mulroney's** PMO from 1985-1987 and has more than 30 years of public policy and communications experience. He is currently registered to lobby the federal government on behalf of more than 50 companies, including **Molson Canada, UFC Ultimate Fighting Championship, Bell Canada, Lockheed Martin, MacKenzie Aboriginal Corporation**, and the **Canadian Shipowners Association** among several others.

Carl Baltare

Global Public Affairs

Carl Baltare is chair of Global Public Affairs and is a new addition to the 2010 list. He has more than 30 years of experience in the government relations industry, first at **Public Affairs International** and then with **Hill and Knowlton**. His expertise lies in government regulations and intellectual property issues. Mr. Baltare is currently registered to lobby for **Pfizer, Baxter Corp., GlaxoSmithKline Consumer Healthcare Inc., Merck Frosst Canada Ltd., Bayer**, and **Janssen-Ortho** among others.

Ken Boessenkool

GCI Group Canada

Ken Boessenkool is a long-time political insider, having worked closely with Prime Minister **Stephen Harper** when he was the opposition leader. He's also worked on three Conservative election campaigns and several leadership campaigns federally and provincially. Mr. Boessenkool is one of a few people behind the successful lobby effort on the **Globalive** file recently. He's registered to lobby the federal government on behalf of the **Retail Council of Canada, Haida Enterprise Corporation, Nexter Group Systems, Cameco Corporation**, and **Sport Matters**.

Don Boudria

Hill and Knowlton

Don Boudria, a former Liberal MP and Cabinet minister for almost 20 years, is well-connected and an expert on government machinery. He is a senior counsellor at **Hill and Knowlton**, and is currently registered for **Amgen Canada Inc., Council of Ontario Universities, Talisman Energy Inc., Saskatchewan Telecommunications, Bell Canada, Embraer Empresa Brasileira Aeronautics, Merck Frosst Canada** and **Canada's Research Based Pharmaceutical Companies** among several others.

Jamie Carroll

GCI Group Canada

Jamie Carroll is vice-president of public affairs at **GCI Group**. He is a new addition to the list, and is considered one of the up-and-comers in the lobbying industry. Prior to government relations, he was a senior adviser to former Liberal leader **Stéphane Dion** and is the party's former national director. Mr. Carroll is registered to lobby for **Haida Enterprise Corporation, Nexter Group Systems** and **Cameco Corporation**.

Peter Clark

Grey, Clark, Shih and Associates

Peter Clark is a respected lobbyist among insiders. He is a former public servant who worked for **Foreign Affairs and Finance** for more than 10 years, specializing in trade issues. As a lobbyist, his clients reflect his expertise in the regulated industries and services, including food standards and safety and security. He's currently registered to lobby the federal government on behalf of **Dairy Farmers of Canada, Cameco Corporation, Methanex Corporation, Japan Iron and Steel Federation, U.S. Steel International, Coalition for Fair Lumber Imports, Food Processors of Canada**, and the **Canadian Pork Council**, among several others.

Michael Coates

Hill and Knowlton

Michael Coates, who has more than 30 years experience as a lobbyist and is very familiar with government procedures and political processes, is president and CEO of Hill and Knowlton Canada. He is well-connected to the Conservative government and is an influential player on the public policy front. He's currently registered for **Bell Canada, Merck Frosst Canada Ltd.**, and **SNC Lavalin Nuclear Inc.**

John Capobianco

Edelman Canada

John Capobianco is senior vice-president of public affairs. A long-time Conservative, he ran as a candidate twice in Etobicoke-Lakeshore and has more than 20 years of experience both politically and in consultant work. A new addition to the list, insiders say he is an influential lobbyist. He is currently registered to lobby for **Johnson and Johnson Inc., National Steel Car Limited, Ontario Teachers' Pension Plan, MTS Allstream Inc., Amex Canada, The Hudson's Bay Company** and the **Heart and Stroke Foundation of Ontario** among several others.

Warren Everson

StrategyCorp Ottawa

Prior to entering the government relations industry, **Warren Everson** worked on the Hill for 12 years during the **Brian Mulroney** government, and for former transport minister **Doug Lewis**. He's an expert on the machinery of government and focuses on taxation, transportation and security issues. His clients currently include **Integran Technologies Inc., the University of Alberta, Quebecor, National Steel Car Limited, Canadian Screen Training Centre, Sunwing Airlines, Canadian Foundation for Cross Cultural Dialogue** and the **Retail Council of Canada**, among several others.

Graham Fox

Fraser Milner Casgrain, LLP

After spending years in the political and public policy world, **Graham Fox**, son of **Bill Fox**, has proven to be a successful lobbyist, say industry insiders. Mr. Graham knows the ins-and-outs of government machinery and is influential with the Conservative government. He's currently registered to lobby the federal government on behalf of **MTS Allstream, Telesat, First Air, ThyssenKrupp Marine Systems Canada Inc., Embraer Empresa Brasileira**, and **Fédération des communautés Francophones et Acadienne du Canada** among others.

Philippe Gervais

Capital Hill Group

Philippe Gervais is a former political staffer during the prime minister **Brian Mulroney** years, and remains connected to the Conservative Party. He is considered an influential strategist who has years of experience in procurement, trade, and international issues. He's currently registered for **Sanofi Pasteur, Mechtronix Systems**

Inc., Bell Canada, Egg Farmers of Canada, the Canadian Recording Industry Association and the Canadian Motion Picture Distributors Association, among others.

Sandra Graham

Capital Hill Group

Sandra Graham is a senior consultant at the **Capital Hill Group** who has more than 20 years of experience in politics and government relations. Prior to joining in Capital Hill Group, she was vice-president of public affairs at the **Canadian Association of Broadcasters** for seven years and was a policy adviser to former Conservative ministers **Perrin Beatty, Ross Reid, and Michel Côté**. A new addition to the list, Ms. Graham is very knowledgeable of the machinery of government and "is extremely well-respected on both sides of the House," said one lobbying insider. Her clients include the **Canadian Recording Industry Association, Sanofi Pasteur, Co-operative Housing Federation of Canada, and the Tsawwassen First Nation** among several others.

Lynne Hamilton

Hill and Knowlton

Lynne Hamilton is active in the lobbying community and maintains strong contacts with former-**Mike Harris** era Cabinet ministers now in the Harper government. She spent seven years as a staffer at Ontario's Queen's Park, and is now registered to lobby the federal government on behalf of **Merck Frosst Canada Ltd., Hewlett-Packard**, the governments of the **Northwest Territories, Nunavut, and Yukon**, and the **Rick Hansen Man in Motion Foundation**, among others. Ms. Hamilton also sits on the board of the **Government Relations Institute of Canada**.

Bruce Hartley

Prospectus Associates

Bruce Hartley is the well-known and well-regarded former executive assistant to former prime minister **Jean Chrétien**, who spent 10 years at the centre of politics and government in Ottawa. He's obviously well-connected and extremely knowledgeable of how Ottawa runs. He's registered to lobby on behalf of **Ovos Natural Health Inc.** on the government's proposed changes to natural health products, a continuing hot and controversial topic. He's also registered to lobby for **EMC Corporation, Schering Plough, Ericsson Canada Inc., Onex Corporation, and Wal-Mart Canada Inc.**

Tracey Hubley

Summa Strategies Canada

Tracey Hubley is president of Summa Strategies and known for her successful defence procurement lobbying. She counts **Provincial Aerospace, Avocorp Industries Inc., Magna International Inc., CTVglobemedia Inc., Navistar Defense, L3 Mas, Boeing Global Sales Corporation and SPAR Aerospace Limited** as some of her high-profile clients. As a former Hill staffer to **Jean Chrétien**-era international trade and public works ministers between 1993 and 1997, she is well-versed in official Ottawa and is respected in political circles of all stripes.

Goldy Hyder

Hill and Knowlton

Goldy Hyder is general manager and senior vice-president at Hill & Knowlton Canada. He is a former staffer to former prime minister **Joe Clark** and is influential among Conservatives. He has almost 20 years of experience in public policy and government relations. Mr. Hyder is currently registered for **General Dynamics Canada, the Vancouver International Airport Authority, The Canadian Real Estate Association, the Athabasca Oil Sands Corporation, Siemens, Pfizer Canada, Bell Canada, Talisman Energy Inc., the Canadian Olympic Committee** and the governments of **Nunavut, Northwest Territories and Yukon**, among others.

Joe Jordan**Capital Hill Group**

Joe Jordan, a former Liberal MP, is a senior consultant at Capital Hill Group with years of experience inside and outside government. He previously worked as the director of Parliamentary affairs at Treasury Board and as an MP was the Parliamentary secretary to former prime minister **Jean Chrétien**. He is popular in the lobbying community as well as in political circles. Mr. Jordan's clients include **Sanofi Pasteur, Amex Bank of Canada, Canadian International Academy of Hockey, Canadian Recording Industry Association, Intuit Canada, Manitoba International Pharmacists Association, International Pharmacy Association of British Columbia, Health Partners International of Canada, and L1 Identity Solutions.**

Tim Kennedy**Global Public Affairs**

As energy issues come to the forefront in the newly-aligned Canada-U.S. response to climate change, **Tim Kennedy**, director of natural resources and energy for Global Public Affairs will be busy representing his many energy clients. His expertise in the area comes from being an environmental researcher in the **OLO** for the **Canadian Alliance** and working as a legislative assistant to former Conservative MP and environment critic **Bob Mills**. Mr. Kennedy is currently registered to lobby on behalf of **Conoco Phillips Canada, Petro Canada, Chevron Canada Resources, Canadian Energy Pipeline, ARC Energy Trust, Tides Canada, Teck Resources Shell Canada, Imperial Oil Limited, Vale Inco**, and the **Canadian Association of Petroleum Producers**, among others.

Gerald Kerr-Wilson**Fasken Martineau**

Gerald Kerr-Wilson specializes in telecommunications regulatory policy. As the former vice-president, legal affairs at the **Canadian Cable Telecommunications Association**, he advised on copyright, internet and broadcasting issues. As a partner at Fasken Martineau, Mr. Kerr-Wilson, his knowledge and expertise will help his cable clients in the fee-for-carriage battle. He's currently registered to lobby for **Cogeco Cable Inc., Videotron Ltd., MTS Allstream Inc., Saskatchewan Telecommunications Inc., Shaw Communications Inc., Bell Canada, Canadian Cable Systems Alliance, Rogers Communications Inc., Telus Communications Inc.**, and the **Business Coalition for Balanced Copyright.**

Gar Knutson**Borden Ladner Gervais LLP**

Gar Knutson was a former Liberal MP for 11 years and served as the secretary of state for foreign affairs and the minister of state for international trade during **Paul Martin's** government. He is a lawyer by trade and specializes in climate change issues. Mr. Knutson's clients currently include **AltaGas Ltd., TransCanada Corporation, Frontier Duty Free Association, Bell Sports Inc., and Association of Canadian Publishers.**

James Lorimer**Humphreys Public Affairs Group Inc.**

James Lorimer is a widely-respected senior consultant with **Humphreys Public Affairs Group Inc.**, who has been around the Hill for years. One of his biggest clients is the **Direct Sellers Association of Canada**, whose "lobby day" on Parliament Hill is one of the most successful lobby activities each year, say insiders. He's also registered to lobby on behalf of **Estée Lauder Companies Inc.**, and the **BMO Financial Group.**

Ken MacKay

Policy Insights

Ken MacKay is the president of Policy Insights which he founded after leaving the public service in the early 1990s. He worked as a staffer for various MPs prior to joining the bureaucracy. He became a director at Industry Canada's space division. He is currently registered to lobby on behalf of **EMS Satcom, ATS Automation Tooling Systems Inc., DRS EW and Network Systems Inc., L-3 Wescam Inc., MacDonald Dettwiler and Associates, Com Dev International and L-3 Communications Canada.**

Velma McColl

Earnscliffe Strategy Group

Velma McColl was a Liberal ministerial Hill staffer for six years before joining Earnscliffe Strategy Group as a principal in 2004. She was a senior adviser to four ministers at environment, fisheries and oceans, health and industry where she became an expert on climate change, energy and environmental policy. Ms. McColl is registered for **Encana, Enhance Energy Inc., Rio Tinto Alcan Inc., Nova Chemicals, Spectra Energy Transmission, Integrated CO2 Network, Foothills Pipe Lines Ltd., and General Motors of Canada** among others.

Stephen McDonald

Crestview Public Affairs

Stephen McDonald is a former staffer in Conservative MP **Scott Reid's** office. Insiders say Mr. McDonald, a new addition to the list, is a smart lobbyist who is currently registered for the **Association of Canadian Distillers, Nova Scotia Power, Greyhound Canada, Kinross Gold Corp., Telus,** and the **Canadian Electricity Association,** among several others.

Kevin MacIntosh

Fleishman-Hillard

Kevin MacIntosh, senior vice-president at Fleishman-Hillard, is a veteran former Hill staffer and long-time Conservative. He's worked for former Tory MP **Bob Horner,** former minister of science and small business under **Kim Campbell's** government and Justice Minister **Rob Nicholson** first in government under **Brian Mulroney** and then in opposition when he was the chief opposition whip. Mr. MacIntosh is a new addition to the list. He is an expert on the government process. His clients are **Teck Coal Limited, Visa Canada Corporation, Shaw Communications,** the **Embassy of the Republic of Turkey, Canadian Society of Immigration Consultants,** and **Canadian Institute of Actuaries.**

Gord McIntosh

Self-employed consultant

Gord McIntosh, spent more than 20 years covering government and politics for **The Canadian Press** prior to joining the lobbying industry. A straight-shooter, he is well-connected to the media, the lobbying community and the federal bureaucracy and knows all the ins-and-outs of government. He is currently registered to lobby the federal government on behalf of **Tribal Wi-Chi-Way Capital Corporation, A to Z Memorial Inc.,** and **the Russian Federation.**

Greg MacEachern

Summa Strategies

Greg MacEachern is considered an "up-and-comer" in the government relations field, and is considered an effective communicator who has a good network of contacts both on and off the Hill. He's a former communications director to former Liberal MP **Belinda Stronach** and is well-connected to the federal Liberal Party. He is new on the list and is the lead behind several of the Hill's successful "lobby days." Mr. MacEachern is currently registered for **Eastern Shore Fisherman's Protective Association, Magna International Inc., Oracle, Worthington Advisors** and **Bell**

Aliant.**Michelle McLean****Hill and Knowlton**

Michelle McLean, a lawyer by training, is considered an effective lobbyist for policies and programs that are not necessarily at the top of the government agenda. She is currently registered to lobby for **Health Charities Coalition of Canada, Triumph, Pfizer, Hoffman-La Roche, and Danone.**

Emanuel Montenegro**Lang-Michener**

Manny Montenegro is chair of Lang-Michener's government relations group. A lawyer by training, he has previously represented Prime Minister **Stephen Harper**, Transport Minister **John Baird** and Conservative MP **Pierre Poilievre** in various cases and is considered an influential person around the Hill. He's currently registered to lobby for **Apotex Inc.** and the **Squamish First Nation.**

Rick Moorcroft**Wellington Strategy Group**

Rick Moorcroft is a former Tory staffer to several ministers including **Indian and Northern Affairs, National Defence** and **Consumer and Corporate Affairs** during the **Brian Mulroney** government. He is a new addition to the list and insiders say he is a successful military procurement lobbyist. He's currently registered for **Cisco Systems Canada, General Dynamics Land Systems** and **General Dynamics Ordnance and Tactical Systems.**

Don Moors**Temple Scott Associates Inc.**

Don Moors is the vice-president of government and regulatory affairs at **Temple Scott Associates Inc.**, who is well-known in political circles as a former Liberal Hill staffer and government relations expert. He is currently registered to lobby for **Mastercard Canada, Frontier Duty Free Association, Canadian Dental Association, Capital One Bank, MBNA Canada Bank, TransUnion of Canada, Aeroguard Group, Amyotrophic lateral Sclerosis Society of Canada, Brewers Association of Canada, Citi Cards Canada, The Canadian Photographers Coalition,** and **Emirates Airline.**

Harry Near**Earncliffe Strategy Group**

Harry Near, principal at Earncliffe Strategy Group, is a veteran government relations consultant and respected political insider. He was a former senior policy adviser and chief of staff to the mines and resources minister under **Brian Mulroney** after working for **Imperial Oil** from 1970 to 1979. Mr. Near is a trusted Conservative who handles most of Earncliffe's energy files. He's currently registered to lobby for **Encana, General Motors of Canada, Investment Funds Institute of Canada, Spectra Energy Transmission, Canadian Imperial Bank of Canada, Integrated CO2 Network, Foothills Pipelines, Nova Chemicals, Rent-a-Center Inc.,** and **Nexen Inc.**

Geoff Norquay**Earncliffe Strategy Group**

Geoff Norquay is a veteran Conservative strategist and has close ties to the current government, having served as communications director in **Stephen Harper's** OLO. He is a popular and trusted Tory communicator who can often be seen in the media for his insider knowledge of government and politics. He is one of the brains behind the successful **Globalive** wireless lobby. His other clients include **Microsoft Canada, B.C. Salmon Farmers Association,**

Canada's Research-Based Pharmaceutical Companies, Astral Media and British Columbia Maritime Employers Association, among others.

Patrick O'Donnell

CFN Consultants

Patrick O'Donnell is a former vice-chief of the defence staff for the **Canadian Forces** and former assistant deputy minister at DND, who joined CFN Consultants in 1998 as an expert in procurement. He spent 36 years in the Canadian Forces and previously worked for **SPAR Aerospace** before serving as the president of the **Canadian Defence Industries Associations** for five years. He is considered one of the best procurement lobbyists in official Ottawa. Mr. O'Donnell's clients include **Lockheed Martin Canada, Lockheed Martin Aeronautics, Sikorsky Canada, CAE Inc.**, and **Cascade Aerospace Inc.**, among several others.

Dimitri Pantazopoulos

Praxicus Public Strategies, Inc

Dimitri Pantazopoulos is president of **Praxicus Public Strategies**, and polls for the Conservative Party. He is only registered to lobby on behalf of one client, the **Canadian Association of Defence and Security Industries**, but he is new on the list because of his close connection to the Conservative government. Insiders say he remains influential among Conservatives and knows the political scene well.

William Pristanski

Prospectus Associates

Also new on the list is **William Pristanski**, a veteran Conservative strategist and political insider. Mr. Pristanski has been on and around Parliament for almost three decades, as an executive assistant to former prime minister **Brian Mulroney** for four years and then chief of staff to the solicitor general, Treasury Board president and environment minister from 1987 to 1991. He remains close to the Conservative Party and is seen as an influential lobbyist who's currently registered on behalf of **AbitibiBowater Inc., Electric Mobility Canada, Azure Dynamics, Rogers Communications, Wal-Mart Canada**, the **National Hockey League, Ericsson Canada**, and **Schering Plough** among several others.

Tim Powers

Summa Strategies Canada

Tim Powers is vice-president of Summa Strategies who is well-connected to the Conservative government. He previously worked for former fisheries and oceans minister **John Crosbie** and is an influential Tory strategist who knows the ins-and-outs of government processes. Mr. Powers is considered an effective lobbyist and an active supporter in the government relations community's not-for-profit fundraising initiatives. His current clients include the **Food and Consumer Products of Canada, Canadian Team Sports Coalition, Rugby Canada, National Aboriginal Achievement Foundation, Bell Aliant**, and **CTVglobemedia**, among others.

Cyrus Reporter

Fraser Milner Casgrain, LLP

Cyrus Reporter is a former Liberal Hill staffer who is also a new addition to the list this year. A lawyer by training, Mr. Reporter is the national co-leader of the public policy practice group at Fraser Milner Casgrain, LLP. He previously served as chief of staff to various ministers including industry, justice and health from 1994 to 2003. He focuses on energy, telecommunications, transportation and infrastructure issues and is currently registered to lobby the federal government on behalf of **Amsterdam and Peroff, Embraer, the Entertainment Software Association of Canada, First Air, MTS Allstream** and **YMCA of Greater Toronto**, among several others.

Mark Resnick**Rothwell Group**

Mark Resnick, founding partner of the Rothwell Group, is a veteran Liberal with deep connections to political Ottawa who knows the machinery of government very well. He has more than 25 years of experience in the government relations industry and is the founding president of the **Government Relations Institute of Canada**. His current clients include the **Canadian Bus Association** and **Telus**.

Michael Robinson**Earnscliffe Strategy Group**

Michael Robinson is a veteran Liberal insider with more than 25 years in the lobbying industry. He's currently registered to lobby on behalf of **EnCana, Microsoft Canada, Canada's Research-Based Pharmaceutical Companies, Globalive Wireless, CIBC, Astral Media** and the **Greater Toronto Airports Authority**, among others.

Walter Robinson**Tactix Government Relations and Public Affairs**

Walter Robinson has deep roots in Ottawa both in the government and in the government relations industry. He was a bureaucrat in the federal public service, a former chief of staff to Ottawa mayor **Larry O'Brien**, a former Conservative candidate in Ottawa-Orleans and previously worked for the **Canadian Taxpayers Federation** and **Canada's Research-Based Pharmaceutical Companies**. He's currently registered to lobby on behalf of **Pratt and Whitney Canada, Microsoft Canada, Baffinland Iron Mines Corporation** and **Dow AgroSciences Canada Inc.**, among others.

Lisa Samson**StrategyCorp Ottawa**

Lisa Samson worked on the Hill for seven years for Conservative MP **Leon Benoit** and **Preston Manning**. She knows the machinery of government well and is considered a successful lobbyist in political circles. Her clients include the **University of Alberta, Quebecor, Zurich Insurance Company in Canada**, the **Retail Council of Canada** and **Pfizer**, among others.

Robin Sears**Engisht Canada Inc.**

Robin Sears is a veteran communications expert and political insider with years of experience in the government relations industry. He was the former chief of staff to former Ontario premier **Bob Rae** for five years and oversaw the NDP's successful 43-seat federal election win in 1988. He has acted as a spokesman for **Brian Mulroney**. Mr. Sears is currently registered to lobby for the **Canadian Boreal Initiative**.

Dan Seekings**Global Public Affairs**

Dan Seekings is Global Public Affairs' vice-president of natural resources and environment. He is a geologist by training and previously worked in the federal public service for more than three decades as a scientist and later as the executive assistant to the natural resources minister in **Jean Chrétien** and **Paul Martin**'s governments. His expertise will be useful at a time when energy and climate change issues move to the forefront of public policy debates. His current client roster includes **Shell, Conoco Phillips, Canadian Energy Pipeline Association, Chevron Canada Resources, Canadian Association of Petroleum Producers, Imperial Oil Limited, Petro Canada, and Vale Inco**

Limited, among several others.

Anthony Stikeman

Tactix Government Relations and Public Affairs

Prior to entering the private sector, **Anthony Stikeman** worked as a special assistant to the Treasury Board president for three years where he "cut his teeth" on machinery of government issues and became a process expert. He's since been consulting for more than 30 years in the energy sector, and counts **Ultramar**, **Baffinland Iron Mines Corporation**, **Capital Power Corporation**, and **Enbridge** as his clients, among others.

Phil von Finckenstein

PVF Consulting Inc.

Phil von Finckenstein is a well-connected Conservative, but is known for his non-partisan approach to lobbying. He is currently registered to lobby for **MaRS Discovery District**, **Canadian Film Centre**, **Iogen Corporation**, **Canadian Renewable Fuels Association**, **TransCanada** and the **Mining Association of Canada**, among others.

John Weir

Ensign Canada Inc.

A veteran political insider, Tory strategist and government relations expert, **John Weir** is a new addition to the list. He is considered a successful and influential lobbyist among insiders and close to former **Mike Harris** ministers in the current Conservative government. He previously served as principal secretary to former premier Harris and has run election campaigns for Finance Minister **Jim Flaherty**, Conservative MPP **Christine Elliot** and Public Safety Minister **Vic Toews**. He's currently registered to lobby for the **Association of Canadian Distillers**, **Canadian Wildlife Federation**, **National Smokeless Tobacco**, **Hamilton International Airport**, **Interac Association**, and the **Canadian Wind Energy Association**, among several others.

Alan Young

Tactix Government Relations and Public Affairs

Alan Young has more than 20 years experience in government, law, public policy, and government relations. He is currently registered to lobby the federal government on behalf of **Western Canadian Shippers Coalition**, **Microsoft Canada**, **Time Warner Inc.**, the **University of Calgary**, **Certified Management Accountants of Canada**, and **Purchasing Management Association of Canada**.

THE 'IN-HOUSE' LOBBYISTS

Pamela Aung Thin

Canadian Red Cross

Pamela Aung Thin is the national director, public affairs and government relations at the Canadian Red Cross. She is another new addition to this year's list, but she has years of experience in communications and government relations. She was the former vice-president of communications at the **Royal Canadian Mint** for four years, and a former senior vice-president at Hill and Knowlton for 10 years.

Diane Brisebois

Retail Council of Canada

As the president and CEO of Canada's advocacy group representing 40,000 retailers for the last 15 years, **Diane Brisebois** has led the charge on raising issues important to her members: identity theft, labour, product safety, taxes, and especially the successful campaign on the impact of credit card companies' interchange fees on retailers across the

country. The government recently took note of the retail sector's concerns and introduced a voluntary code of conduct regarding the fees, thanks in part to the RCC's lobbying efforts.

Perrin Beatty

Canadian Chamber of Commerce

A former Cabinet minister under the governments of **Joe Clark**, **Brian Mulroney** and **Kim Campbell**, **Perrin Beatty's** experience and connections make him an influential player when it comes to lobbying this Conservative government. As the CEO of the Canadian Chamber of Commerce, which represents more than 300 chambers of commerce and boards of trade as well as 175,000 businesses across the country, Mr. Beatty's opinion is one that is highly sought-after on issues such as taxes, employment insurance, the environment, Canada-U.S. relations and immigration reforms.

Claude Paul Boivin

Canadian Dental Association

Claude Paul Boivin has had a long career in the lobbying industry, as the former president of the **Association of Canadian Engineering Companies** and now as the executive director of the **Canadian Dental Association**. Last year he was one of a few lobbyists to have a meeting with Prime Minister **Stephen Harper**, according to the Registry of Lobbyists. Mr. Boivin, who's also a board member of the **Government Relations Institute of Canada**, is registered to lobby the federal government on issues such as seniors oral health care, budget funding, education, the environment and science and technology.

Heidi Bonnell

Rogers Communications Inc.

As the director of government relations for Rogers Communications, **Heidi Bonnell** is at the centre of the cable versus broadcasters battle, a hot topic currently before the CRTC. As a former **Jean Chrétien**-era Cabinet Hill staffer, Ms. Bonnell knows the ins-and-outs of the federal government, has a large network of contacts and is highly respected in the lobbying industry not only for her expertise in telecommunications, but as a top fundraising organizer for the not-for-profit sector.

Pierre Boucher

Cement Association of Canada

As the president and CEO of the CAC, **Pierre Boucher** represents an industry that generates \$4-billion of sales annually and employs more than 22,000 people. Mr. Boucher is registered to lobby the federal government on everything from the **Chemicals Management Plan** and the federal budget to climate change initiatives, infrastructure projects and taxation.

Michael Bourque

Canadian Chemical Producers Association

The Conservative government has had chemical management at the top of its agenda, giving the CCPA's vice-president of public affairs, **Michael Bourque**, an important role in shaping regulatory policy on environmental, health and safety, and competitiveness issues.

Michael Cleland

Canadian Gas Association

Although the Conservative government has not met with many environmental groups, one lobbying insider said there is a lot of action on the climate change and energy front. As the president and CEO of the Canadian Gas Association,

Michael Cleland's is one of several voices from the energy sector who has the government's ear, especially since he was also a former assistant deputy minister at Natural Resources Canada before joining the CGA.

David Collyer

Canadian Association of Petroleum Producers

As president of the Canadian Association of Petroleum Producers, **David Collyer** has the federal government's ear as Canada shapes its environmental policy alongside the United States of America. CAPP's 130 members generate \$120-billion annually, giving Mr. Collyer's opinion significant weight on the industry's role in a response to climate change.

Paul Davidson

Association of Universities

and Colleges of Canada

Paul Davidson has been president of the Association of Universities and Colleges of Canada since May 2009, but has a lot of experience in the government relations industry. Prior to joining **AUCC**, he was the executive director of **World University Service of Canada** and the **Association of Canadian Publishers**. He later joined GR firm **S.A. Murray Consulting** after spending three years as a political adviser to Ontario's opposition leader in the late 1980s.

Anne Doig

Canadian Medical Association

Anne Doig is a family physician from Saskatoon who was elected as the Canadian Medical Association president last summer. She represents more than 68,000 doctors in Canada advocating for better health care. The CMA has a lot of clout when it comes to the health care debate and so Ms. Doig's opinion will be influential.

Monique Doolittle-Romas

Canadian AIDS Society

Monique Doolittle-Romas has been the Canadian AIDS Society's executive director since 2006, and is the only patient-advocacy voice on the **Government Relations Institute of Canada's** board of directors. She sits on the **Ministerial Advisory Council on the Federal Initiative to Address HIV/AIDS in Canada** and chairs the council's strategies committee.

Murray Elston

Bruce Power

Bruce Power is a major player in the nuclear debate. With his years of experience, **Murray Elston**, vice-president of corporate affairs, will also be a major player in the company's lobbying efforts, especially since the Conservative government has put a priority on nuclear as part of its climate change strategy. Mr. Elston previously served as the **Canadian Nuclear Association** president and CEO.

Ian Faris

Brewers Association of Canada

Ian Faris is not only well-known as the president and chief executive officer of the association representing 98 per cent of all beer brewed in Canada, but is also well-respected for being active in the lobbying community through his support for not-for-profit fundraising initiatives. Through his leadership, however, the Brewers Association, whose members generate \$14-billion a year, has become influential on issues ranging from "made in Canada" labelling, to health and the environment.

Joseph Galimberti**Air Canada**

Joseph Galimberti is a former policy adviser to former Liberal secretary of state for rural development and Fednor **Andy Mitchell** from 2001 to 2003. He's currently Air Canada's director of government relations and is registered to lobby the federal government on issues affecting the airline industry, including the environment, transportation, labour, safety and international trade.

Richard Dunn**Encana Corp.**

As vice-president of regulatory services and corporate relations at one of North America's leading energy companies, **Richard Dunn** will be one of the leaders lobbying the federal government on Canada's environment and climate change strategy. Mr. Dunn is registered to lobby not only energy issues, but tax policy and labour issues as well.

George Haynal**Bombardier Aerospace**

Prior to joining Bombardier as the vice-president of government affairs, **George Haynal** spent almost three decades in the public service as a policy officer, assistant deputy minister and Canadian representative to the OECD, making him an expert in federal government process. He's registered to lobby the government on procurement issues as well as taxation issues for his industry.

Graham Henderson**Canadian Recording Industry Association**

The federal government recently concluded a roundtable and hearings on copyright reforms last fall leading to a bill expected to be tabled soon. As the head of one of the largest lobby groups on the issue, **Graham Henderson** will play a lead role on what changes are made to the Copyright Act. He's also registered to lobby on regulatory issues surrounding technology and law.

Nancy Hughes Anthony**Canadian Bankers Association**

Prior to joining the Canadian Bankers Association as its president in 2007, **Nancy Hughes Anthony** was the former president and CEO of the Canadian Chamber of Commerce after almost 25 years in the public service. She was the former deputy ministers of the office of privatization and regulatory affairs, consumer and corporate affairs and veterans affairs. Her past experience gives her serious credibility when lobbying on behalf of Canada's 54 banks during this time of economic downturn and recovery.

Charles King**Shaw Communications**

Charles King is vice-president of government relations at Shaw Communications with years of experience in the telecommunications sector. He is a Liberal insider who previously worked for the party as well as on the Hill for former human resources minister **Lloyd Axworthy**. Prior to joining Shaw, Mr. King was a principal at **Earncliffe Strategy Group** who focused on the telecommunications industry. With the cable versus broadcasters battle waging, Mr. King will be an influential player in the debate. He is active in the lobbying community and is the current president of the **Government Relations Institute**, the advocacy organization for the lobbying industry.

Claude Lajeunesse

Aerospace Industries Association of Canada

The Aerospace Industries Association of Canada represents more than 400 aerospace businesses which employs more than 82,000 people and generates more than \$22-billion annually. As the president and CEO of its advocacy organization, **Claude Lajeunesse** has an influential voice when it comes to lobbying for aerospace policy, taxation on the industry, market development and international competition strategies.

Eric Lamoureux

Canadian Automobile Association

Prior to joining the CAA as its senior adviser for government relations and public affairs, **Eric Lamoureux** was a Conservative Parliamentary assistant to Senator **Terry Stratton**, Manitoba MLA **Rick Borotsik** (also a former MP) and Conservative MP **Joe Preston**. His experience at the federal and provincial levels as well as being the voice of Canada's largest auto association make him an influential player when lobbying on a variety of issues, including a national highway funding campaign, air bag and travel safety, and fuel efficiency.

Jacqueline LaRocque

GlaxoSmithKline

Jacqueline LaRocque is manager of public policy for GlaxoSmithKline, one of Canada's largest pharmaceutical companies and Canada's sole-supplier of H1N1 vaccines. Since joining GSK in 2006, Ms. LaRocque has used her more than 14 years of public policy and communications experience to increase knowledge of the company's corporate social responsibility profile on the Hill in addition to lobbying for a strong IP and regulatory environment. She previously worked for former Liberal international trade minister **Jim Peterson**, but is known to have a "non-partisan" approach to lobbying and maintains a significant network of contacts. She often lends her support to several non-for-profit initiatives and is also an active board member for the **Government Relations Institute of Canada**.

Avrim Lazar

Forest Products Association of Canada

Avrim Lazar has more than 20 years of experience in the public service to bring to his role as the Forest Products Association of Canada's president and CEO. Prior to joining FPAC, Mr. Lazar was an ADM at Environment Canada, which lends credibility to his lobbying efforts on climate change policy, green procurement and transportation on behalf of the \$40-billion forestry industry.

Pierre Leduc

Propane Gas Association of Canada

Pierre Leduc is vice-president of government affairs at the association, whose mission is "to promote the growth and development of a safe and environmentally responsible Canadian propane industry." Because the Conservatives are focused on "clean energy" issues, Mr. Leduc's association will have an important role to play in shaping the federal government's response to climate change.

Bernard Lord

Canadian Wireless and Telecommunications Association

The Canadian wireless industry was recently a hot topic when the federal government overturned a **CRTC** decision to allow wireless carrier **Globalive** to enter the Canadian market. As the telecommunications industry continues to be a growing and important public policy area, **Bernard Lord**—CWTA's president and CEO—will maintain his influence when it comes lobbying on behalf of his members who generate more than \$12.5-billion a year in revenues. As the former New Brunswick premier, Mr. Lord is obviously a well-connected government insider.

Tony Macerollo**Canadian Petroleum Products Institute**

Prior to joining the Canadian Petroleum Products Institute, **Tony Macerollo** worked for former **Jean Chrétien**-era Liberal minister **John Manley** for 14 years both in opposition and government. He is a well-connected and knowledgeable lobbyist with an expert understanding of government machinery. As the vice-president of policy and communications, Mr. Macerollo's voice will be key in Canada's debate surrounding energy policy and climate change.

John Manley**Canadian Council of Chief Executives**

John Manley spent 16 years as an elected official and served as industry, health, finance and deputy prime minister under **Jean Chrétien**. He took over as the president of the Canadian Council of Chief Executives early this year. Insiders say with his experience and knowledge, he will have a lot of clout with this government. Mr. Manley previously headed up Prime Minister **Stephen Harper's Independent Panel on Canada's Future Role in Afghanistan** and remains influential on several public policy matters ranging from international relations, telecommunications, security and finance. One lobbying insider noted that Mr. Manley "will be a major player in defining the business/government relationship going forward."

Cate McCready**BIOTECCanada**

As science and technology becomes a focus for the Conservative government, BIOTECCanada will play a leading role in shaping policies on intellectual property, environmental regulations, taxation, food and drug regulations as well as international competition. As the biotechnology industry's association's vice-president of external affairs, **Cate McCready** will help advocate policies to advance those issues.

Elly Meister**Canadian Institute of Chartered Accountants**

Elly Meister brings years of successful lobbying experience to her role as the Canadian Institute of Chartered Accountants' director of government relations. She is an expert on infrastructure, transport, tax and finance issues and is registered to lobby the federal government on issues such as foreign credential recognition, greenhouse gas regulations, frauds and income tax. Ms. Meister is also an active board member for the **Government Relations Institute of Canada**.

Peggy Morgan**Royal Bank of Canada**

Peggy Morgan is RBC's government relations adviser. She is another new addition to this year's list and insiders say she's an effective lobbyist in the banking industry. She is registered to lobby the federal government on issues such as taxation, competitiveness and bankruptcy.

Phil Murphy**MacDonald, Dettwiler and Associates Inc.**

Phil Murphy, MDA's vice-president of government relations, is a veteran Tory staffer who is seen as an influential lobbyist. He is well-connected to the current government, having served as the Prime Minister **Stephen Harper's** chief of staff from 2003 to 2005 when he was the opposition leader. Mr. Murphy is registered to lobby the federal government on defence, energy, procurement, intellectual property, trade, and a long-term space plan.

Jayson Myers

Alliance of Manufacturers and Exporters Canada

Lobbying insiders note that **Jayson Myers**, president of the Alliance of Manufacturers and Exporters Canada, is an influential mover and shaker because of his quiet, non-partisan lobbying style. The alliance represents 75 per cent of total manufacturing production in the country and more than 90 per cent of Canadian exports, giving Mr. Myers a large platform with which to speak to the federal government on issues such as competitiveness, trade, the environment and taxation.

Richard O'Farrell

Imperial Oil Ltd.

Richard O'Farrell is Imperial Oil's lead on lobbying the federal government on issues such as climate change, energy, Canada-U.S. relations and infrastructure, as its government relations and issues manager. As one of Canada's largest producers of crude oil, the government has a significant stake in hearing what Mr. O'Farrell has to say.

Harold Kvisle

TransCanada Corporation

According to the Registry of Lobbyists, TransCanada is "one of the continent's largest providers of gas storage and related services with approximately 470 billion cubic feet of storage capacity." Lobbying insiders say the company is a major player in the energy sector and **Harold Kvisle**, TransCanada's president and CEO, has considerable influence.

Tim Page

Canadian Association of Defence and Security Industries

CADSI represents 500 Canadian businesses in the defence and security industry. As the president, **Tim Page** is registered to lobby the federal government on issues such as defence procurement reform, Canada-U.S. relations, trade and technology.

Gordon Peeling

The Mining Association of Canada

The mining industry has been a fiery topic as of late, not only with the federal government's corporate social responsibility guidelines in the past year, but also with a controversial private member's bill, C-300, which would force Canadian companies to take into account environmental and human rights practices when mining abroad. As president and CEO, **Gordon Peeling** was the face and voice against Bill C-300, Corporate Accountability for Mining, Oil and Gas Corporations in Developing Countries, leading the charge that it would make Canadian companies less competitive. Although Parliament is prorogued, the bill did not die and will continue to be a top issue this year.

Richard Phillips

Grain Growers of Canada

Richard Phillips is a former Liberal staffer and brings two years of experience as an assistant in the former agriculture minister's office and in the Treasury Board President's office. He is registered to lobby the federal government on issues such as food labelling, bio-fuels regulations, CIDA's food aid program and pesticide management among others.

Carole Presseault

Certified General Accountants of Canada

Carole Presseault, CGAC's vice-president of government and regulatory affairs, has been in and around government and lobbying for more than 30 years. Lobbying insiders say she is well known in political Ottawa and maintains an

impressive network. She represents more than 73,000 certified general accountants in the country and is registered to lobby for employment issues, trade, education, small business and taxation among others.

Dennis Prouse

Insurance Bureau of Canada

Dennis Prouse is the director of federal government relations for the Insurance Bureau of Canada, the national association representing 90 per cent of private insurers. He previously worked for several Conservative MPs and served as a special assistant in Brian Mulroney's PMO for three years. He advocates on behalf of an industry which generates \$39-billion worth of insurance premiums. Mr. Prouse, seen in the lobbying community as knowledgeable and effective, is a new addition to the list.

Gordon Quaiattini

Canadian Renewable Fuels Association

As the climate change and energy file heats up, lobbying insiders say **Gordon Quaiattini**, president of the Canadian Renewable Fuels Association, will play a role in shaping the debate. He is credited among insiders with leading the charge for biofuels, and is considered a knowledgeable and successful lobbyist, having previously worked as a public servant and with the **Wellington Strategy Group**.

Michael Sangster

Telus

Michael Sangster is the government relations director for telecommunications giant Telus. He is popular in the lobbying community because of his low-key style. As a member of Telus' Community Board, he's often advocating not only on consumer, labour, industry and wireless issues, but also for not-for-profit local Ottawa charities and projects.

Sonya Savage

Enbridge

Sonya Savage is the manager of government relations for energy giant Enbridge. Ms. Savage, a new addition to the list, is well known in the lobbying community for organizing the Enbridge Famous Five events and is considered a valuable asset on any team. She is registered to lobby on climate change policy, carbon capture and storage solutions and regulatory policies.

Paul Sparkes

CTVglobemedia Inc.

Paul Sparkes, senior vice-president of corporate and public affairs at CTVglobemedia, has been at the centre of the cable versus broadcasters debate surrounding fee for carriage. Although the CRTC has rejected fee for carriage twice, it has yet to make its decision this time around, leaving the topic to continue to be a top issue this year. Insiders say he is an effective spokesperson.

Catherine Swift

Canadian Federation of Independent Businesses

Catherine Swift is the president, CEO and chairperson of the Canadian Federation of Independent Businesses, an advocacy organization with more than 105,000 members from all economic sectors including agriculture, manufacturing, retail, finance, arts and health. The CFIB has consistently led successful lobby campaigns, and Ms. Swift has been at the head of several of them, having been with the organization since 1987. CFIB recently scored a victory in the battle between credit/debit card companies and interchange fees for businesses when the government developed a voluntary code of conduct.

Peggy Tabet

Quebecor Inc.

As the fee for carriage battle heats up, **Peggy Tabet** will be a key voice for **Quebecor** as its director of regulatory affairs for broadcasting. Quebecor, however, owns a cable station (**Videotron**) as well as a broadcast station (TVA, Canada's largest private French-language station), so she'll have an even bigger role. She's registered to lobby the federal government on issues such as arts and culture, industry, trade, taxation and other issues related to telecommunications.

Eli Turk

Canadian Electricity Association

Eli Turk is vice-president at the association, which primarily represents 29 electricity utility companies. With the federal government's focus on "clean energy" and a reduction of electricity consumption, the CEA will have a large voice at the table.

Carla Ventin

Food and Consumer Products of Canada

Carla Ventin is the vice-president of federal government affairs for Food and Consumer Products of Canada, an association which has a lot of economic clout, given it generates \$22-billion annually in GDP and employs more than 300,000 people across the country. Insiders say Ms. Ventin, who worked for two Liberal ministers as communications director, is very smart and has influence within the Liberal Party. She is a new addition to the list and is seen as an up-and-comer in the lobbying industry. She is also active on the Government Relations Institute of Canada board.

Robert Weese

General Electric Canada

A former public servant, **Robert Weese** served as assistant deputy minister for Supply and Services Canada and as a program director. He is vice-president, government and external relations of **General Electric Canada** and is registered to lobby the federal government on everything from the budget to the oil sands to energy and nuclear policy.

Garth Whyte

Canadian Restaurant and Foodservices Association

After almost 25 years as a lobbyist with the Canadian Federation of Independent Businesses, **Garth Whyte** took on a new role last June as president and CEO of the **Canadian Restaurant and Foodservices Association** which represents Canada's \$60-billion foodservice industry. Insiders say he is very competent and well-respected in the lobbying community and will do a good job targeting MPs in the all-party, 75-member restaurant caucus. Mr. Whyte is registered to lobby the federal government on issues such as agricultural trade policy, employment insurance, sodium reduction, tax policy and transfats among others.

Russell Williams

Canada's Research-Based Pharmaceutical Companies (Rx&D)

Russell Williams, a former Quebec MNA and Parliamentary assistant to two ministers of health, has been the president of Rx&D since 2004. He is a new addition to the list, and insiders say he is very knowledgeable about his industry as well as government process, making him a very effective lobbyist. Mr. Williams is also seen as a passionate advocate for health innovation and was one of the leads on getting medicine to those in need post-earthquake in Haiti.

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The Hill Times

THE TOP 100 LOBBYISTS, 2010

THE 'CONSULTANT' LOBBYISTS

- Kristin Anderson, Global Public Affairs
- David Angus, Capital Hill Group
- Carl Baltare, Global Public Affairs
- Ken Boessenkool, GCI Group Canada
- Don Boudria, Hill and Knowlton
- Jamie Carroll, GCI
- Peter Clark, Grey, Clark, Shih and Associates
- Michael Coates, Hill and Knowlton
- John Capobianco, Edelman Canada
- Warren Everson, StrategyCorp Ottawa
- Graham Fox, Fraser Milner Casgrain LLP
- Philippe Gervais, Capital Hill Group
- Sandra Graham, Capital Hill Group
- Lynne Hamilton, Hill and Knowlton Canada
- Bruce Hartley, Prospectus Associates
- Tracey Hubley, Summa Strategies Canada
- Goldy Hyder, Hill and Knowlton
- Joe Jordan, Capital Hill Group
- Tim Kennedy, Global Public Affairs
- Gerald Kerr-Wilson, Fasken Martineau, DuMoulin LLP
- Gar Knutson, Borden Ladner Gervais LLP
- James Lorimer, Humphreys Public Affairs Group Inc.
- Ken MacKay, Policy Insights
- Velma McColl, Earnscliffe Strategy Group
- Stephen McDonald, Crestview
- Kevin MacIntosh, Fleishman-Hillard Canada
- Gord McIntosh, self-employed consultant
- Greg MacEachern, Summa Strategies

- Michelle McLean, Hill and Knowlton
- Emanuel Montenegro, Lang-Michener
- Rick Moorcroft, Wellington Strategy Group
- Don Moors, Temple Scott Associates Inc.
- Harry Near, Earncliffe Strategy Group
- Geoff Norquay, Earncliffe Strategy Group
- Patrick O'Donnell, CFN Consultants
- Dimitri Pantazopoulos, Praxicus Public Strategies, Inc
- William Pristanski, Prospectus Associates
- Tim Powers, Summa Strategies Canada
- Cyrus Reporter, Fraser Milner Casgrain LLP
- Mark Resnick, Rothwell Group
- Michael Robinson, Earncliffe Strategy Group
- Walter Robinson, Tactix Government Consulting Inc.
- Lisa Samson, StrategyCorp Ottawa
- Robin Sears, Ensign
- Dan Seekings, Global Public Affairs
- Anthony Stikeman, Tactix Government Consulting Inc.
- Phil von Finckenstein, PVF Consulting Inc.
- John Weir, Ensign
- Alan Young, Tactix Government Consulting Inc.

THE 'IN-HOUSE' CONSULTANTS

- Pamela Aung Thin, Canadian Red Cross
- Diane Brisebois, Retail Council of Canada
- Perrin Beatty, Canadian Chamber of Commerce
- Claude Paul Boivin, Canadian Dental Association
- Heidi Bonnell, Rogers Communications Inc.
- Pierre Boucher, Cement Association of Canada
- Michael Bourque, Canadian Chemical Producers Association
- Michael Cleland, Canadian Gas Association
- David Collyer, Canadian Association of Petroleum Producers

- Paul Davidson, Association of Universities and Colleges of Canada
- Anne Doig, Canadian Medical Association
- Monique Doolittle-Romas, Canadian AIDS Society
- Murray Elston, Bruce Power
- Ian Faris, Brewers Association of Canada
- Joseph Galimberti, Air Canada
- Richard Dunn, Encana Corp.
- George Haynal, Bombardier Aerospace
- Graham Henderson, Canadian Recording Industry Association
- Nancy Hughes Anthony, Canadian Bankers Association
- Charles King, Shaw Communications
- Claude Lajeunesse, Aerospace Industries Association of Canada
- Eric Lamoureux, Canadian Automobile Association
- Jacqueline LaRocque, GlaxoSmithKline
- Avrim Lazar, Forest Products Association of Canada
- Pierre Leduc, Propane Gas Association of Canada
- Bernard Lord, Canadian Wireless and Telecommunications Association
- Tony Macerollo, Canadian Petroleum Products Institute
- John Manley, Canadian Council of Chief Executives
- Cate McCready, BIOTECCanada
- Elly Meister, Canadian Institute of Chartered Accountants
- Peggy Morgan, Royal Bank of Canada
- Phil Murphy, MDA Corp.
- Jayson Myers, Canadian Manufacturers and Exporters
- Richard O'Farrell, Imperial Oil Ltd.
- Harold Kvisle, TransCanada Corporation
- Tim Page, Canadian Association of Defence and Security Industries
- Gordon Peeling, Mining Association of Canada
- Richard Phillips, Grain Growers of Canada
- Carole Presseault, Certified General Accountants Association of Canada

- Dennis Prouse, <http://hilltimes.com/page/printpage/100lobbyists-02-15-2010>